

SECOND ANNUAL
BEATTIE FAMILY LECTURE IN BUSINESS LAW

Nobel Prize Winning Economist

**GEORGE
AKERLOF**



George A. Akerlof is the 2001 Nobel Laureate in Economics and Professor of Economics at the University of California, Berkeley. He is the co-author of *Identity Economics: How Our Identities Shape Our Work, Wages, and Well-Being* published by Princeton University Press.

All are welcome to attend. Reception to follow in the Law Library



**GEORGE
AKERLOF**

on

**“IDENTITY
ECONOMICS”**

**Monday, March 22, 2010
5:30 p.m.**

**Rm. 38, Faculty of Law
The University of Western Ontario**