

University of Waterloo

Sessional lecturer required

The Department of Economics is looking for a sessional lecturer to teach a third year economics course, Econ 344, Marketing: Principles of Marketing and Consumer Economics. This course is a requirement for students in our Arts and Business Program which is described at: <http://arts.uwaterloo.ca/artsandbusiness>.

Salary per term: \$7116

Responsibilities:

- Responsible for all lectures, exams, and grading. Some assistance with marking may be available.
- Maintain regular office hours (a minimum of 1.5 hours per week per course) for student advising

Required Qualifications:

- At least a master's degree in economics, business or related field
- Preference given to individuals with university or college-level teaching experience.

Course Details

ECON 344:

Marketing: Principles of Marketing and Consumer Economics

Economic principles for marketing, exchange theory and consumer analysis, product or service introductions, public and private policies for advertising, differentiation and quality assurance.

Application Deadline:

We will accept applications until the position is filled.

Applicants should send a CV and copies of past teaching evaluations if available to Professor Margaret Insley (minsley@uwaterloo.ca), Department of Economics, 200 University Avenue West, Waterloo Ontario N2L-3G1.