

# PRINCIPLES OF MICROECONOMICS

## ECONOMICS 1021A-002

Department of Economics  
Western University

**Instructor:** Emilie Rivers

September 2016

**Office Room:** 4086 SSC

**Office Hours:** Wednesdays, 10:30-11:30AM and 1:00-2:00PM

**E-mail Address:** [erivers5@uwo.ca](mailto:erivers5@uwo.ca)

*Note:* Please put “EC 1021” in the subject line of all emails  
See other email-related policies on p. 4 of this document

**Class Location:** SSC 2050

**Class Times:** Monday and Wednesday, 9:30 – 10:30 am

You must also be enrolled in one tutorial section associated with this course

**Undergraduate Enquiries:** 519-661-3507 SSC Room 4075 or [econugrd@uwo.ca](mailto:econugrd@uwo.ca)

### Registration

You are responsible for ensuring you are registered in the correct courses. If you are not registered in a course, the Department will not release any of your marks until your registration is corrected. You may check your timetable by using the Login on the Student Services website at <https://student.uwo.ca>. If you notice a problem, please contact your home Faculty Academic Counsellor immediately.

### Prerequisite Note

There is no prerequisite for this course.

### Course Objective

The goal of this course is to introduce you to the microeconomic principles that will enable you to understand and interpret events in the world around you. We will analyze the choices of consumers and producers, and how these choices influence market outcomes. We will explore how these decisions are affected by market conditions and government policies and interventions.

### Learning Outcomes

Upon successful completion of this course, students will be able to understand, explain, and analyze:

- the economic way of thinking using the concepts of scarcity, choosing at the margin, tradeoffs, and incentives.
- how prices and quantities are determined under perfect competition, imperfect competition and monopoly.
- how consumers and producers react to changes in prices.
- how consumers choose what to buy given budget limitations.
- a producer’s costs and its profit maximization decision under perfect competition, imperfect competition, and monopoly.
- the impact of government intervention in markets.

## Course Materials

Required Textbook: *MICROECONOMICS Canada in the Global Environment*, Ninth Edition, by Michael Parkin and Robin Bade, Pearson Canada Inc., 2016

Course Website: <https://owl.uwo.ca>

## Optional Additional Resources

*MICROECONOMICS: flexText*, by Avi Cohen and Harvey King, Pearson Canada Inc., 2017

Economics Drop-In Centre, SSC Room 3111

Online Learning Resource: “MyEconLab”

[www.pearsonmylabandmastering.com](http://www.pearsonmylabandmastering.com)

Access code comes with new textbook, or can be purchased separately.

Course ID: rivers98749

## Assessment

Midterm 1	Saturday, October 15	7:00-9:00PM	25%
Midterm 2	Saturday, November 12	7:00-9:00PM	25%
Tutorial Quizzes	See schedule on course website	(Best 3 of 4)	10%
Final Exam	To be scheduled by the registrar		40%

In order to get credit for your tutorial quizzes, you must ensure that you are attending the tutorial to which you are registered. Students who take quizzes in the wrong tutorial will receive a mark of zero for those quizzes. There are no make-ups for tutorial quizzes. Your tutorial mark will be calculated as the best 3 of 4 quizzes. Therefore, if you miss one or more quizzes, the first missed quiz will be automatically dropped. However, if you miss more than one quiz, you will have to have a valid excuse and supporting documentation for all missed quizzes in order to qualify for an accommodation. Documentation requirements are the same as those for missed midterms (see below).

The final exam will cover material from the entire term. You are required to bring the following to all exams:

- Current UWO student ID
- Pencil
- Non-graphing, non-programmable calculator out of its case

*Note:* Cell phones, graphing calculators, programmable calculators, tablets, laptops, or other electronic or Internet-capable devices are not allowed during exams. Any such devices found at a student’s desk or on a student’s person during an exam or quiz will be viewed as an attempt to cheat and a mark of zero will be assigned for that exam or quiz and academic offense procedures will ensue.

*Note:* Computer-marked multiple-choice tests and/or exams may be subject to submission for similarity review by software that will check for unusual coincidences in answer patterns that may indicate cheating.

## Policy Regarding Missed Exams

Accommodation for a missed midterm will be granted with approved documentation only.

If you have a conflict with one of the exam dates, it is your responsibility to discuss it with me within one week of the announcement of the midterm dates and provide documentation of the conflict. If your documentation is approved, you will be allowed to write a make-up exam at 4:30PM on the Thursday prior to the regularly scheduled exam. Make-up midterms may or may not be the same format as the regularly scheduled midterm.

If you miss an exam due to illness or other unforeseen reason, you must email me within 24 hours of the regularly scheduled exam and provide documentation of the reason for missing the exam to your Academic Counsellor. If you miss an exam due to illness, I strongly urge you to visit a doctor on the day of the missed exam to obtain documentation of your illness. If your Academic Counsellor and I agree that your reason for missing the exam is legitimate and supported by your documentation, the weight of the missed midterm will be reallocated to the exam(s) taking place later in the term. Students who miss both midterms may be required to complete an additional assessment.

Students who miss the Final Exam will be required to write a make-up final exam. Students who miss the Final Exam should follow the notification and documentation rules that apply to missed midterms. See above. Additional documentation or notification procedures for missed final exams may be required by your Academic Counsellor. Therefore, please contact your Academic Counsellor as soon as possible regarding a missed Final Exam.

Additional important details on the Department's policy regarding make-up exams are provided on the last page of the syllabus.

## Tentative Course Schedule

Week 1 (Lectures 1-2):	Course Introduction, Chapters 1-2
Week 2 (Lectures 3-4):	Chapters 2-3
Week 3 (Lectures 5-6):	Chapter 3-4
Week 4 (Lectures 7-8):	Chapter 4-5
Week 5 (Lecture 9):	Chapters 6
<b>Oct. 15:</b>	<b>***Midterm 1***</b>
Week 6 (Lectures 10-11):	Chapters 6, 9
Week 7 (Lectures 12-13):	Chapters 10-11
Week 8 (Lectures 14-15):	Chapter 12
Week 9 (Lectures 16-17):	Chapter 13
<b>Nov. 12:</b>	<b>***Midterm 2***</b>
Week 10 (Lectures 18-19):	Chapters 15, 14
Week 11 (Lectures 20-21):	Chapters 16-17
Week 12 (Lectures 22-23):	Chapters 18-19
Week 13 (Lectures 24-25):	Chapter 7 (time permitting), Exam Review
<b>To be scheduled:</b>	<b>***Final Exam***</b>

*Note:* Any changes to this schedule will be provided in class. Some chapters will not be covered in their entirety. Please see the Reading List on the course website under Resources for details on the material covered in each chapter. The Reading List will be updated when we start a new chapter. Students will be held responsible for all material presented in lectures, regardless of whether the material appears in the textbook.

## **Other Course and Classroom Policies**

Attendance: Students are expected to attend lectures and tutorials regularly, and will be held responsible for all material and all announcements provided in class. Important announcements, such as times and locations of exams, will also be provided under the Announcements section of the course website (OWL).

Participation: I encourage you to participate and ask questions in class. Class discussion is a very useful component of learning, keeps class lively and interesting for all of us, and helps me identify topics that I should go over in more detail (at that time or as we prepare for exams).

Laptops: You may use a laptop in class to take notes until the first time you are found to be doing something other than taking notes on it.

Cell Phones: Please turn off your cell phones and other communication devices before entering the classroom. Cell phones are not permitted at your desk or on your person during a quiz or exam. Violation of this policy will result in a zero on that quiz or exam and academic offense procedures will ensue.

Emails: According to FIPPA, I am not allowed to respond to non-UWO email addresses. So please use your UWO email address in all communications. Also, please enter the course number in the subject heading of your email. I will try to respond to all emails within 48 hours, not counting the weekend. I will NOT respond to emails such as the following:

- 1) Any question that is on this syllabus or elsewhere on the course website: such as exam dates, exam times, course material etc. If you have not received a reply to your question, check the syllabus and the course website.
- 2) The makeup policy is clearly stated on the syllabus, refer to it if needed.
- 3) Requests for extra assignments, reweighting of exams, assignments etc. as these are prohibited under Senate regulations.
- 4) Requests for my lecture notes. I do not provide my lecture notes to students, other than the material which is on the course website.

**Please Note**  
**Department Policies for 2016 – 2017**

Remember that the University expects all students to take responsibility for their own academic Programs. Also remember to check your registration to make sure you are enrolled in the correct courses.

1. Guidelines and policies for the Faculty of Social Science and the Department of Economics are posted online in the current Western Academic Calendar at <http://westerncalendar.uwo.ca>.
2. Students must familiarize themselves with the “Rules of Conduct for Examinations” <http://westerncalendar.uwo.ca/2016/pg136.html>.
3. **Cheating as an academic offence:** Students are responsible for understanding what it means to “cheat”. The Department of Economics treats cheating incidents very seriously and will investigate any suspect behavior. Students found guilty will incur penalties that could include a failing grade or being barred from future registration in other economics courses or programs. The University may impose further penalties such as a notation on your official academic transcript, suspension or expulsion.
4. **Plagiarism:** Students must write their essays and assignments in their own words. Whenever students take an idea or a passage from another author, they must acknowledge it by using quotation marks where appropriate and referencing with footnotes or citations. Plagiarism is a major academic offence (see Scholastic Offence Policy in the current UWO Academic Calendar at <http://westerncalendar.uwo.ca/2016/pg113.html>).

The University of Western Ontario uses software to check for plagiarism and students may be required to submit their written work in electronic form. Those found guilty will have penalties imposed as noted in point 3.

5. It is Department of Economics policy that **NO** assignments be dated, stamped or accepted by staff. Students are responsible for submitting assignments in class or to the instructor during office hours.
6. When appealing a mark, students should refer to the University’s Procedures in the current UWO Academic Calendar (<http://westerncalendar.uwo.ca/2016/pg112.html>). Please note the relevant deadlines.

The Department will not consider any appeal unless an attempt has been made to settle the matter first with your instructor. If after this discussion you remain dissatisfied with a grade or other decision, you may proceed with a written appeal (e-mails are not acceptable) to the Undergraduate Director in Economics, stating the reasons for your appeal. A useful form and checklist is provided at ([http://economics.uwo.ca/undergraduate/program\\_counselling/responsibilities\\_policies.html#appeals](http://economics.uwo.ca/undergraduate/program_counselling/responsibilities_policies.html#appeals)).

7. Systematic adjustments of a class grade distribution (either up or down) can occur in Economics courses. The fact that grades have been adjusted is **not** grounds for an appeal.

8. Note the following add and drop deadlines:

Last day to **add** a first term half course:

**Friday, September 16<sup>th</sup>, 2016**

Last day to **drop** first term half course without academic penalty:

**Monday, November 7<sup>th</sup>, 2016**

9. Faculty of Social Science policy states that oversleeping or misreading an exam schedule is not an excuse for a make-up. This rule applies to all mid-term tests and final exams in the Department of Economics.

### **Policy Regarding Makeup Tests and Final Examinations**

*Academic accommodation will **not** be granted automatically on request. You **must** demonstrate by documentation that there are **compelling** medical or compassionate grounds before academic accommodation will be considered.*

If you decide to write a test or an examination, you must be prepared to accept the mark you earn. Rewriting tests or examinations, or having the value of the test or examination reweighted on a retroactive basis, is **not** permitted. Book airline flights after you know the dates of your final examinations. Airline flights must not conflict with test or final exams.

If you are requesting a makeup test for a midterm or a final examination, unless medically incapable, notify your instructor by email or phone, preferably prior to the scheduled date of the test, but definitely within **24 hours** of the date of the test or exam. Failure to follow this procedure may result in denial of a request for academic accommodation or result in a grade of zero. Set up an appointment as soon as possible to meet personally with your instructor. If the instructor is not available, you may send an email message, copying the Undergraduate Coordinator at [econugrd@uwo.ca](mailto:econugrd@uwo.ca) (Social Science Room 4075). **Notifying your instructor of a missed test or exam does not automatically entitle you to a makeup test.**

Students who seek a makeup test or examination must provide medical or other relevant verification that their absence from a regularly scheduled test or examination is beyond their control. Documentation must support your reasons. Medical documentation should be given to the Academic Counselling Office of your *home* Faculty **as soon as possible (preferably within 24 hours of the test)** if you know you may not be able to write your final examination on the scheduled day and time. Failure to follow this procedure, or to provide supporting documentation, may result in denial of a request for academic accommodation or result in a grade of zero. If your documentation is not acceptable, you will be given a zero for the missed test.

For personal illness, if you consult Student Health Services regarding your illness or personal problem, you should request a Student Medical Certificate from the physician. If you were seen by an off-campus doctor, obtain a certificate from his/her office at the time of your visit. The off-campus medical certificate form must be used and can be found at: [http://www.uwo.ca/univsec/pdf/academic\\_policies/appeals/medicalform.pdf](http://www.uwo.ca/univsec/pdf/academic_policies/appeals/medicalform.pdf). Notes stating "For Medical Reasons" are not considered sufficient.

For any other circumstances, if you are not sure what documentation to provide, ask your Academic Counsellor. If your documentation is judged sufficient, the Academic Counsellor will issue a Recommendation for a Special Examination (a single form for midterms or a triple color form for final examinations). Once you have this form, contact your instructor as soon as possible to make arrangements. Even if approved from your home faculty Academic Counsellor, there is no guarantee that you will be allowed to write the makeup test and exam.

For final examinations, you need permission from your *home* Faculty Counsellor, your instructor, and the Department Undergraduate Director. Failure to follow this procedure may result in an examination grade of zero. You must ensure that the Special Examination form has been signed by the instructor and Department Undergraduate Director and that the form is returned to the Academic Counselling Office for approval without delay. Make-up final examinations, if permitted, will be written within one month of the end of the exam period.

### **Policies Regarding Academic Accommodation**

Information about the Faculty of Social Science's policies regarding academic accommodation is found on its website at <http://counselling.ssc.uwo.ca/procedures/havingproblems.asp> or in Social Science Room 2105. Your "Academic Rights and Responsibilities" are also outlined in the current UWO Calendar at <http://westerncalendar.uwo.ca/2016/pg111.html>. Claiming that "you didn't know what to do" is not an acceptable excuse for not following the stated procedures.

### **Policy Regarding Class Attendance**

If your instructor views your class attendance as unsatisfactory, you can be prohibited from writing the final examination. If there is intent to make use of this University policy, you will be notified in writing.

### **Statement on Mental Health and Support Services**

If you or someone you know is experiencing emotional/mental distress, there are several resources here at Western to assist you. Please visit <http://www.uwo.ca/uwocom/mentalhealth/> for more information and a complete list of resources, as well as how to obtain help.