Registration

You are responsible for ensuring you are registered in the correct courses. If you are not registered in a course, the Department will not release any of your marks until your registration is corrected. You may check your courses on the Registrar’s Office website at www.registrar.uwo.ca (Choose “personal timetable”). If you notice a problem, please contact your faculty academic counsellor right away.

Prerequisite Note

The prerequisites for this course are Economics 1021A/B and 1022A/B, or Economics 1020 or 2001A/B, and one of MCV4U, Mathematics 0110A/B, Calculus 1000A/B, Mathematics 1225A/B or the former Calculus 1100A/B.

You are responsible for ensuring that you have successfully completed all course prerequisites, and that you have not taken an antirequisite course. Lack of prerequisites may not be used as a basis for appeal. If you are found to be ineligible for a course, you may be removed from it at any time and you will receive no adjustment to your fees. This decision cannot be appealed.

If you find that you do not have the course prerequisites, it is in your best interest to drop the course well before the end of the add/drop period. Your prompt attention to this matter will not only help protect your academic record, but will ensure that spaces become available for students who require the course in question for graduation.

Course Objective

This course will acquaint students with the behaviour of consumers and producers and their interaction in society. You will be introduced to key microeconomic tools and shown how they work and why they are important. Intuitive explanations complemented with graphs and numerical and real-life examples will be used to teach the key concepts, helping to illuminate the power and versatility of the microeconomic way of thinking. For exams, students will be required to know not only the theory but also how to apply the theory to solve analytical problems.
Learning Outcomes

Students will be able to explain the concept of scarcity and how it influences the choices of what, how and for whom goods and services are provided.

Students will be able to apply the principles of constrained optimization to model consumer choice of consumption goods subject to a budget constraint and producer choice of inputs subject to a technological constraint.

Students will be able to identify the conditions that characterize a perfectly competitive market and explain the concepts of equilibrium and comparative statics analysis.

Students will be able to analyze the effects of government actions on individual and social welfare.

Texts


The textbook is also available as a Wiley E-Text, which you can order through the campus book store.

The textbook and study guide are also available on 2 hr reserve at D.B. Weldon Library.

Additional Recommended Text


This textbook is an additional, yet more rigorous reference, with a lot of interesting exercises. Please take into account that it is merely suggested, not mandatory.

Course Website

http://owl.uwo.ca : this site gives you access to lecture notes, applications (how theory is applied in real markets), homework questions (assigned textbook and study guide questions that you need to work to do well on exams), review questions (additional questions that you need to work for exams), announcements (i.e. midterm exam scheduling, class cancellations, and other important announcements), and answers to midterm exams (after they have been graded and returned). The applications will be taken up in class (if you miss class on the day an application is taken up, it will be your responsibility to obtain notes from a fellow student). Answers to the textbook questions are available on 2 hr. reserve from Weldon Library (the back of the textbook has answers to selected questions only). Answers to the study guide questions are available in the study guide at the end of each chapter.
Assessment

Four Problem Sets worth 20% (5% each)
Midterm worth 30% Scheduled for Tuesday, May 26, 8:30-10:00pm
Final worth 50% To be announced by the Registrar’s Office.

Missed exam

You must notify me of your absence from a scheduled exam within 48 hours of the exam. Only with approved documentation (medical, death/illness of a family member, exam conflict with another course) will you be allowed to write a makeup exam. Documentation must be submitted to your Faculty’s Academic Counselling Office; the Academic counsellor will inform me if accommodation is to be granted. If you miss an exam for medical reasons, you must fill in the Student Medical Certificate form and return it to your Faculty’s Academic Counseling Office. The Student Medical Certificate form can be found here: https://studentservices.uwo.ca/secure/medical_document.pdf

Course Outline

Introduction to Microeconomics Chs. 1, 2
• constrained optimization
• equilibrium analysis
• comparative statics

Consumer Theory Chs. 3 - 5
• preferences
• utility
• choice
• demand

Production and Cost Theory Chs. 6 - 8
• production functions
• cost minimization
• cost curves

Perfectly Competitive Markets Ch. 9
• profit maximization
• supply
• market equilibrium

Comparative Statics and Welfare Analysis Ch. 10
• economic efficiency
• government intervention
• deadweight loss
Please Note

Remember that the University expects all students to take responsibility for their own academic programs. Also remember to check your registration to make sure you are enrolled in the correct courses.

1. Guidelines and policies for the Faculty of Social Science and the Department of Economics are posted online in the current Western Academic Calendar at http://westerncalendar.uwo.ca.


3. **Cheating as an academic offence:** Students are responsible for understanding what it means to “cheat”. The Department of Economics treats cheating incidents very seriously and will investigate any suspect behaviour. Students found guilty will incur penalties that could include a failing grade or being barred from future registration in other economics courses or programs. The University may impose further penalties such as a notation on your official academic transcript, suspension or expulsion.

4. **Plagiarism:** Students must write their essays and assignments in their own words. Whenever students take an idea or a passage from another author, they must acknowledge it by using quotation marks where appropriate and referencing with footnotes or citations. Plagiarism is a major academic offence (see Scholastic Offence Policy in the current UWO Academic Calendar at http://westerncalendar.uwo.ca/2015/pg113.html).

The University of Western Ontario uses software to check for plagiarism and students may be required to submit their written work in electronic form. Those found guilty will have penalties imposed as noted in point 3.

5. It is Department of Economics policy that NO assignments be dated, stamped or accepted by staff. Students are responsible for submitting assignments in class or to the instructor during office hours.

6. When appealing a mark, students should refer to the University’s Procedures in the current UWO Academic Calendar (http://westerncalendar.uwo.ca/2015/pg112.html). Please note the relevant deadlines.

The Department will not consider any appeal unless an attempt has been made to settle the matter first with your instructor. If after this discussion you remain dissatisfied with a grade or other decision, you may proceed with a written appeal (e-mails are not acceptable) to the Undergraduate Director in Economics, stating the reasons for your appeal. A useful form and checklist is provided at http://economics.uwo.ca/undergraduate/program_counselling/responsibilities_policies.html#appeals
7. Systematic adjustments of a class grade distribution (either up or down) can occur in Economics courses. The fact that grades have been adjusted is not grounds for an appeal.

8. Note the following add and drop deadlines:

Dates for **adding** courses in the summer:
- Last day to add a Distance Studies Course: Friday, May 8, 2015
- Last day to add an Intersession Course: Tuesday, May 12, 2015
- Last day to add a first term half course Summer Evening: Friday, May 8, 2015
- Last day to add a second term half course Summer Evening: Friday, June 19, 2015

Dates for **dropping** Courses in the summer:
- Last day to drop a Distance Studies Course: Friday, May 29, 2015
- Last day to drop an Intersession Course: Thursday, May 21, 2015
- Last day to drop a first term half course Summer Evening: Friday, May 15, 2015
- Last day to drop a second term half course Summer Evening: Friday, June 26, 2015

9. Faculty of Social Science policy states that oversleeping or misreading an exam schedule is not an excuse for a make-up. This rule applies to all mid-term tests and final exams in the Department of Economics.

**Policy Regarding Makeup Tests and Final Examinations**

*Academic Accommodation will not be granted automatically on request. You must demonstrate by documentation that there are compelling medical or compassionate grounds before academic accommodation will be considered.*

If you decide to write a test or an examination, you must be prepared to accept the mark you earn. Rewriting tests or examinations, or having the value of the test or examination reweighted on a retroactive basis, is not permitted. Book airline flights after you know the dates of your final examinations. Airline flights must not conflict with test or final exams.

If you are requesting a makeup test for a midterm or a final examination, unless medically incapable, notify your instructor by email or phone, preferably prior to the scheduled date of the test, but definitely within **24 hours** of the date of the test or exam. Failure to follow this procedure may result in denial of a request for academic accommodation or result in a grade of zero. Set up an appointment as soon as possible to meet personally with your instructor. If the instructor is not available, you may send an email message, copying the Undergraduate Coordinator at econugrd@uwo.ca (Social Science Room 4075). **Notifying your instructor of a missed test or exam does not automatically entitle you to a makeup test.**

Students who seek a makeup test or examination must provide medical or other relevant verification that their absence from a regularly scheduled test or examination is beyond their control. Documentation must support your reasons. Medical documentation should be given to the Academic Counselling Office of your home Faculty as soon as possible (preferably within **24 hours of the test**) if you know you may not be able to write your final examination on the scheduled day.
and time. Failure to follow this procedure, or to provide supporting documentation, may result in denial of a request for academic accommodation or result in a grade of zero. If your documentation is not acceptable, you will be given a zero for the missed test.

For personal illness, if you consult Student Health Services regarding your illness or personal problem, you should request a Student Medical Certificate from the physician. If you were seen by an off-campus doctor, obtain a certificate from his/her office at the time of your visit. The off-campus medical certificate form must be used and can be found at: http://www.uwo.ca/univsec/pdf/academic_policies/appeals/medicalform.pdf. Notes stating "For Medical Reasons" are not considered sufficient.

For any other circumstances, if you are not sure what documentation to provide, ask your Academic Counselor. If your documentation is judged sufficient, the academic counselor will issue a Recommendation for a Special Examination (a single form for midterms or a triple color form for final examinations). Once you have this form, contact your instructor ASAP to make arrangements. Even if approved from your home faculty Academic Counsellor, there is no guarantee that you will be allowed to write the makeup test and exam.

For final examinations, you need permission from your home Faculty Counsellor, your instructor, and the Department Chair. Failure to follow this procedure may result in an examination grade of zero. You must ensure that the Special Examination form has been signed by the instructor and Department Chair and that the form is returned to the Academic Counseling Office for approval without delay. Make-up final examinations, if permitted, will be written within one month of the end of the exam period.

**Policies Regarding Academic Accommodation**

Information about the Faculty of Social Science’s policies regarding academic accommodation is found on its website at http://counselling.ssc.uwo.ca/procedures/havingproblems.asp or in Social Science Room 2105. Your “Academic Rights and Responsibilities” are also outlined in the current UWO Calendar at http://westerncalendar.uwo.ca/2015/pg111.html. Claiming that “you didn’t know what to do” is not an acceptable excuse for not following the stated procedures.

**Policy Regarding Class Attendance**

If your instructor views your class attendance as unsatisfactory, you can be debarred from writing the final examination. If there is intent to make use of this University policy, you will be notified in writing.

**Statement on Mental Health and Support Services**

If you or someone you know is experiencing emotional/mental distress, there are several resources here at Western to assist you. Please visit http://www.uwo.ca/uwocom/mentalhealth/ for more information and a complete list of resources, as well as how to obtain help.