

THE DIGITAL GOLD RUSH: HOW SOCIAL MEDIA IS TRANSFORMING THE ECONOMY & SOCIETY

PRESENTED BY THE WESTERN ECONOMICS SOCIETY

NOVEMBER 18TH
5:30 PM - 7 PM
CONRON HALL, UC

Featuring:

Anabel Quan-Haase | Sociology & FIMS

Neil Bendle | Ivey Marketing

Dan Bousfield | Political Science

Moderated by **Al Slivinski** | Economics



Mr. Mark Zuckerberg