

FOUNDATIONS OF FINANCIAL ECONOMICS ECONOMICS 2181A-001

Department of Economics
Western University

D. McKeon
Office: SSC 4052

September 2020

Email: dmckeon@uwo.ca

Undergraduate Inquiries: econugrd@uwo.ca or 519-661-3507

Undergraduate Office: SSC 4075

Registration

You are responsible for ensuring you are registered in the correct courses. If you are not registered in this course, the Department will not release any of your marks until your registration is corrected. You may check your timetable by using the Login on the Student Services website at <https://student.uwo.ca>. If you notice a problem, please contact your home Faculty Academic Counsellor immediately.

Prerequisite Note

The prerequisites for this course are **Economics 1021A/B** and **1022A/B**, or **Economics 1020**, or **Economics 2001A/B**.

You are responsible for ensuring that you have successfully completed all course prerequisites, and that you have not taken an anti-requisite course. Lack of pre-requisites may not be used as a basis for appeal. If you are found to be ineligible for a course, you may be removed from it at any time and you will receive no adjustment to your fees. This decision cannot be appealed.

If you find that you do not have the course prerequisites, it is in your best interest to drop the course well before the end of the add/drop period. Your prompt attention to this matter will not only help protect your academic record, but will ensure that spaces become available for students who require the course in question for graduation.

Course Description

This course is an introduction to financial economics. The course will focus on how individuals and financial firms make decisions to allocate scarce resources over time and the markets they use to do so.

The first part of the course will cover the main tenets of mean variance portfolio theory to determine efficient portfolios and select the optimum portfolio.

The second part of the course will examine standard equilibrium pricing models such as the CAPM .

Subsequently, the pricing of debt and equity instruments in their respective markets will be covered.

The course will conclude with an introduction to option pricing and other derivatives.

Although much attention will be paid to the theoretical constructs of the material, applications will be emphasized.

Learning Objectives

Students will acquire knowledge of the various types of financial instruments used in the financial industry.

At the end of the course students will be able to evaluate the appropriate use of various theories in financial economics.

Students will acquire the skills necessary to engage in the debate on financial markets and monetary policy.

Students will acquire *exposure* to the technical skills needed to be a financial analyst.

Enrolling in the Chartered Financial Analyst program is a major career move and requires a significant commitment. This course will give you an idea of what is involved in attaining the CFA.

Course Materials.

The **main text** for the course is Bodie Z., A. Kane, A.J. Marcus, S. Perrakis and P. Ryan, *Investments, 9th Canadian edition* McGraw Hill Ryerson 2019
(You can easily use earlier editions.)

Virtual Attendance

The course will be taught entirely online. All lectures will appear on a weekly basis just as if we were in a classroom. You are expected to **“attend”** every lecture **in its entirety** by watching the recorded lectures. Questions on quizzes or tests may be based on topics covered in the lectures. Not all topics are covered in the textbook.

Assessment

Dates and weights:

Test I TBA 25%
TEST II..... TBA 30%
Final examTBA set by registrar worth 35% %

Quizzes/participation reports/.....three or four all due dates will be announced on OWL.....10%

NB. Students MUST keep abreast of course developments on an ongoing basis. This means checking the announcements section of the OWL site every day (24 hour period). All communication regarding changes of dates, course structure, course topics or anything else will be posted on announcements.

PLEASE check your UWO email !! DO NOT link your UWO email to other email servers (e.g. gmail). If I need to contact you I will use your UWO mail.

Failure to keep up with course changes or date deadlines will not be considered for grade accommodations.

No makeup tests will be given. Students who are officially excused to miss a test will have the weight of the missed test reallocated to the final exam. This is **the only method** of accommodation for missed tests that will be used in this course.

NB. Students MUST keep abreast of course developments on an ongoing basis. This means checking the announcements section of the OWL site. All communication regarding changes of dates, course structure, course topics or anything else will be posted on announcements.

Participation assignments and quizzes must be **completed on the date announced**. There are no makeups for missed participation assessments. There will be no makeup assignments given. To repeat. The purpose of participation is **student engagement**. There will be **NO MAKEUPS** for missed participation assessments, quizzes or assignments.

Course Outline (tentative)

Topics may be added or deleted as the course progresses. All changes to the outline, including any change to the order of topics taken up, will be announced on OWL. Failure to regularly monitor OWL cannot be used as an excuse for not knowing about changes.

Portfolio Theory

Risk and return.....chapter 5

Utility and risk aversion.....chapter 6

Optimal risky portfolio allocation.....chapter 7

Equilibrium Models

The capital asset pricing model (CAPM).....chapter 8, 9

Arbitrage pricing theory (APT).....chapter 10

Valuation of Debt and Equity

Bonds chapter 14

Term structure of interest rates.....chapter 15

Fixed income portfolios.....chapter 16

Equities.....chapter 18

*Derivative Markets

Options and option valuation..... chapter 20,21

Futures (if time allows).....chapter 22

Portfolio Performance Techniques... chapter 24

*Market Efficiency

Theories of market efficiency.....chapter 11

Macroeconomics and Industry analysis.....chapter 17

*** Order of these topics may be reversed.**

Please Note
Department & University Policies for 2020-2021

The University expects all students to take responsibility for their own Academic Programs. Students should check their registration to ensure they are enrolled in the correct courses.

Academic Rights and Responsibilities: Students should be familiar with their “Academic Rights and Responsibilities” as outlined [here](#) in the Western Academic Calendar. Claiming that “you didn’t know what to do” is not an acceptable excuse for not following the stated procedures.

Guidelines and Policies for Students are posted online in the current Western Academic Calendar at <http://westerncalendar.uwo.ca>. Undergraduate information for the Faculty of Social Science can be found at: <https://www.ssc.uwo.ca/undergraduate/index.html> and for the Department of Economics at: <https://economics.uwo.ca/undergraduate/index.html>.

Rules of Conduct for Examinations: Students are expected to know the university’s Rules of Conduct for Examinations, available [here](#).

Cheating and Academic Offences: Students are responsible for understanding what it means to “cheat.” The Department of Economics treats cheating and other academic offences very seriously and will investigate any suspect behavior. Students found guilty will incur penalties that could include a failing grade or being barred from future registration in Economics courses or programs. The University may impose further penalties such as suspension or expulsion.

Plagiarism: Plagiarism is an academic offence. Students must write their essays and assignments in their own words. Ideas/passages taken from another author must be referenced with footnotes or citations and acknowledged with quotation marks where appropriate. Western University uses software to check for plagiarism and students may be required to electronically submit their work. Those found guilty will be penalized as noted in point 3. See Scholastic Discipline for Undergraduate Students [here](#) in the Western Academic Calendar.

Academic Appeals: Students should refer to the Student Academic Appeals section [here](#) in the Western Academic Calendar. Please note the relevant deadlines.

Department Appeals Procedures: The Department will not consider an appeal unless an attempt has been made to settle the matter with the instructor first. Students who remain dissatisfied with the outcome may submit a written appeal to the Undergraduate Director in Economics, stating the reasons for their appeal. Information on the Department of Economics’ appeals procedure and the appeals form are available [here](#).

Systematic Adjustments: Systematic adjustments of class grade distributions (either up or down) can occur in Economics courses. The systematic adjustment of a class grade distribution is **not** grounds for an appeal.

Add/drop deadlines:

Deadline to add a first term half course: **Thursday September 17, 2020**

Deadline to drop a first term half course: **Thursday November 12, 2020**

Oversleeping or Misreading the Exam Schedule: Faculty of Social Science policy states that oversleeping or misreading the exam schedule is NOT grounds for a makeup. This rule applies to all exams in the Department of Economics.

End of Term Travel: Students must book travel arrangements AFTER final exam dates have been posted; travel is not an acceptable excuse for absence from a final exam.

Rewriting Exams and Retroactive Reweighting are NOT Permitted: Students who proceed to write a test or examination must be prepared to accept the mark. Rewriting tests or examinations, or retroactive reweighting of marks, is **not** permitted.

Accommodation Policies: Students with disabilities should work with Accessible Education (formerly SSD), which provides recommendations for accommodation based on medical documentation or psychological and cognitive testing. The accommodation policy can be found here: [Academic Accommodation for Students with Disabilities](#).

Academic Consideration for Student Absence: Students will have up to two (2) opportunities during the regular academic year to use an on-line portal to self-report an absence during the term, provided the following conditions are met: the absence is no more than 48 hours in duration, and the assessment for which consideration is being sought is worth 30% or less of the student's final grade. Students are expected to contact their instructors within 24 hours of the end of the period of the self-reported absence, unless noted on the syllabus. Students are not able to use the self-reporting option in the following circumstances:

- for exams scheduled by the Office of the Registrar (e.g., December and April exams)
- absence of a duration greater than 48 hours
- assessments worth more than 30% of the student's final grade
- if a student has already used the self-reporting portal twice during the academic year

If the conditions for a Self-Reported Absence are *not* met, students will need to provide a Student Medical Certificate if the absence is medical or provide appropriate

documentation if there are compassionate grounds for the absence in question. Students are encouraged to contact their Faculty academic counselling office for more information about the relevant documentation. It is strongly recommended that students notify the instructor as soon as possible, ideally before the assessment, when they become aware of an absence. University policy is that students must communicate with their instructors no later than 24 hours after the end of the period covered by the SMC or immediately upon their return from their documented absence. Failure to follow University policy and procedures may result in denial of academic accommodation and a grade of zero.

Individual instructors are not permitted to receive documentation directly from a student, whether in support of an application for consideration on medical grounds or for other reasons. **All required documentation for absences that are not covered by the Self-Reported Absence Policy must be submitted to the Academic Counselling office of a student's Home Faculty.**

For Western University policy on Consideration for Student Absence, see:
[Policy on Academic Consideration for Student Absences - Undergraduate Students in First Entry Programs.](#)

For the Student Medical Certificate (SMC), see:
http://www.uwo.ca/univsec/pdf/academic_policies/appeals/medicalform.pdf.

Religious Accommodation: Students should consult the University's list of recognized religious holidays and should give reasonable notice in writing, prior to the holiday, to the Instructor and an Academic Counsellor if their course requirements will be affected by a religious observance. Additional information is given in the [Western Multicultural Calendar](#).

Policy Regarding Class Attendance and Engagement: If the instructor deems a student's attendance or engagement in the class to be unsatisfactory, that student may be prohibited from writing the final examination. Examples of unsatisfactory class engagement include frequent absences from an in-person or synchronous online class, lack of assignment submissions, and inadequate use of online course materials. Instructors who intend to make use of this policy will notify the student in advance.

Statement on Mental Health and Support Services: Students under emotional/mental distress should visit http://uwo.ca/health/mental_wellbeing/ for more information and a complete list of resources on how to obtain help.