Economics of Sports
ECONOMICS EC2182A001
Department of Economics
Western University

Instructor: Sunghoon Cho
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Office Hours: Tue/Thu 2:30 – 3:30 PM
Delivery mode: In-person
Meeting time(s): Tue 1:30 – 2:30 PM, Thu 12:30 – 2:30 PM
Classroom: SSC 2036
Course website: https://owl.uwo.ca/portal
Undergraduate inquiries: 519-661-3507 or SSC Room 4075 or econugrd@uwo.ca

Registration:

You are responsible for ensuring you are registered in the correct courses. If you are not registered in this course, the Department will not release any of your marks until your registration is corrected. You may check your timetable by using the Login on the Student Services website at https://student.uwo.ca. If you notice a problem, please contact your home Faculty Academic Counsellor immediately.

Prerequisite Note:

The prerequisite(s) for this course is (are) Economics 1021A/B and Economics 1022 A/B, or Economics 2001A/B

Prerequisite(s) for your course can be found in the Western Calendar at:
http://westerncalendar.uwo.ca/Courses.cfm?Subject=ECONOMIC&SelectedCalendar=Live&ArchiveID

You are responsible for ensuring that you have successfully completed all course prerequisites, and that you have not taken any anti-requisite courses. Lack of prerequisites may not be used as a basis for appeal. If you are found to be ineligible for a course, you may be removed from it at any time and you will receive no adjustment to your fees. This decision cannot be appealed.

If you find that you do not have the course prerequisites, it is in your best interest to drop the course well before the end of the add/drop period. Your prompt attention to this matter will not only help protect your academic record, but will ensure that spaces become available for students who require the course in question for graduation.
Course Objectives:

The goal of this course is to apply basic economic tools to specific questions and problems in the sports industries. These tools include supply and demand analysis, basic game theory, wage determination in competitive and monopsonistic models, theories of the firm, models of imperfect competition, and probability.

Course Learning Outcomes:

After successful completion of Economics 2182, the student will be able to

1. Appreciate the importance of math and statistics in sports economics
2. Use economics models of human behavior and utility maximization to understand the sports markets
3. Understand what competitive balance is and why it is desirable for a sports league
4. Understand how labor negotiation works in sports
5. Explain the economic theory of discrimination
6. Explain government spending’s impact in the sports markets
7. Interpret data on the labor market in sports
8. Use game theory to analyze decisions in sports

Textbook(s):

Sports Economics, by David Berri. Worth Publishers 2018

Topics Covered:

Comparative advantage
Supply and demand
Revenue, profit and elasticity
Monopoly and Oligopoly
Game theory
Labor markets
Labor negotiations
Basic econometrics

Grading:

The course grade will be based on assignment(s), possible presentation (tentative), a midterm exam, and a final exam. The material for all exams consists of the topics covered in the textbook, as well as materials covered in the lectures that are not necessarily in the textbook. The distribution of the marks and tentative dates for the exams are:

<table>
<thead>
<tr>
<th>Assignment 1:</th>
<th>(10%) (Due date: TBA)</th>
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<tbody>
<tr>
<td>Midterm Exam:</td>
<td>(30%) (Sun, Oct 24th)</td>
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<tr>
<td>Project and Presentation:</td>
<td>(20%) (Due date: TBA)</td>
</tr>
<tr>
<td>Final Exam:</td>
<td>(40%) (TBA by registrar’s office)</td>
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The dates are tentative and subject to change
Professionalism, Privacy and Copyright:

• Students are expected to follow the Student Code of Conduct.
• All lectures and course materials, including slides, presentations, outlines, and similar materials, are protected by copyright. Students may take notes and make copies of course materials for their own educational purposes only.
• Students may not record lectures, reproduce (or allow others to reproduce), post or distribute lecture notes, assessments, or any other course materials publicly and/or for commercial purposes without written consent of the instructor.
• Recordings (audio or video) are not permitted without explicit, written permission of the instructor. Permitted recordings may not be distributed or shared.
• Students are expected to follow online etiquette expectations provided on OWL (if applicable; otherwise delete this bullet point)
• Students will be expected to take an academic integrity pledge before some assessments (if applicable; otherwise delete this bullet point)
• Some sessions may be recorded by the instructor. Recorded sessions will remain within the course site or be unlisted if streamed (if applicable; otherwise delete this bullet point)
Please Note
Department & University Policies for Fall 2021

The University expects all students to take responsibility for their own Academic Programs. Students should also check their registration to ensure they are enrolled in the correct courses.

1. **Guidelines, policies, and your academic rights and responsibilities** are posted online in the current Western Academic Calendar at: [http://westerncalendar.uwo.ca](http://westerncalendar.uwo.ca). Claiming that “you didn’t know what to do” is not an acceptable excuse for not following the stated policies and procedures.


3. **Cheating as an academic offence:** Students are responsible for understanding what it means to “cheat.” The Department of Economics treats cheating incidents very seriously and will investigate any suspect behavior. Students found guilty will incur penalties that could include a failing grade or being barred from future registration in other Economics courses or programs. The University may impose further penalties such as suspension or expulsion.

4. **Plagiarism:** Students must write their essays and assignments in their own words. When taking an idea/passage from another author, it must be acknowledged with quotation marks where appropriate and referenced with footnotes or citations. Plagiarism is an academic offence (see Scholastic Discipline for Undergraduate Students in the Western Calendar at [http://westerncalendar.uwo.ca/PolicyPages.cfm?Command=showCategory&PolicyCategoryID=1&SelectedCalendar=Live&ArchiveID=#Page_20](http://westerncalendar.uwo.ca/PolicyPages.cfm?Command=showCategory&PolicyCategoryID=1&SelectedCalendar=Live&ArchiveID=#Page_20)).

   Western University uses software to check for plagiarism and students may be required to electronically submit their work. Those found guilty will be penalized as noted in point 3.

5. It is a Department of Economics policy that **NO** assignments be dated, stamped or accepted by staff. Students must submit assignments to the instructor.

6. **Appeals:** University policies and procedures for appealing a mark can be found in the Student Academic Appeals section in the current Western Academic Calendar at: [http://westerncalendar.uwo.ca/PolicyPages.cfm?Command=showCategory&PolicyCategoryID=1&SelectedCalendar=Live&ArchiveID=#Page_14](http://westerncalendar.uwo.ca/PolicyPages.cfm?Command=showCategory&PolicyCategoryID=1&SelectedCalendar=Live&ArchiveID=#Page_14). **Please note the relevant deadlines.**

   Department of Economics procedures for appealing a mark can be found here: [https://economics.uwo.ca/undergraduate/program_counselling/responsibilities_policies.html#appeals](https://economics.uwo.ca/undergraduate/program_counselling/responsibilities_policies.html#appeals). The Department will not consider an appeal unless an attempt has been made to settle the matter with the instructor first. Students who remain dissatisfied with the outcome may proceed to submit an appeal to econugrd@uwo.ca. Please follow the instructions and use the appeal form shown in the above link.
7. **Systematic adjustments of a class grade distribution** (either up or down) can occur in Economics courses. The fact that grades have been adjusted is **not** grounds for an appeal.

8. Note the following **add and drop deadlines**:

   - Deadline to **add** a first term half course: **Thursday September 16, 2021**
   - Deadline to **drop** a first term half course: **Friday November 12, 2021**

**Policy Regarding Makeup Tests and Final Examinations**

Faculty of Social Science policy states that oversleeping or misreading an exam schedule is **NOT** grounds for a makeup. This rule applies to midterm and final exams in the Department of Economics.

**Policies Regarding Academic Accommodation**

- The Faculty of Social Science’s policies on academic accommodation are found at [http://counselling.ssc.uwo.ca/procedures/having_problems/index.html](http://counselling.ssc.uwo.ca/procedures/having_problems/index.html).

- **Accommodation for Students with Disabilities**: Students with disabilities or accessibility challenges should work with Accessible Education (formerly SSD, see [http://academicsupport.uwo.ca/accessible_education/index.html](http://academicsupport.uwo.ca/accessible_education/index.html)), which provides recommendations for accommodation based on medical documentation or psychological and cognitive testing. The accommodation policy can be found here: [Academic Accommodation for Students with Disabilities](http://academicsupport.uwo.ca/accessible_education/index.html).

- **Rewriting Exams and Retroactive Reweighting are NOT Permitted**: Students who proceed to write a test or examination must be prepared to accept the mark. Rewriting tests or examinations, or retroactive reweighting of marks, is **not** permitted. Self-Reported Absences cannot be used once a student has proceeded to start to write a test or exam.

- **Self-Reported Absences**: Students will have two opportunities during the fall and winter terms to receive academic consideration if they self-report a missed assessment using the online self-reported absence portal, provided the following conditions are met: the assessment is missed due to an absence of no more than 48 hours in duration, and the assessment for which consideration is being sought is worth 30% or less of the student’s final grade. Students are expected to contact their instructors within 24 hours of the end of the period of the self-reported absence, unless noted otherwise on the syllabus. Students are not able to use the self-reporting option in the following circumstances:

   - for exams scheduled by the Office of the Registrar (e.g., final exams)
   - absence of a duration greater than 48 hours
   - assessments worth more than 30% of the student’s final grade
   - if the student has opened or started the test or exam
   - if a student has already used the self-reporting portal twice during the fall/winter terms
If the conditions for a Self-Reported Absence are not met, students will need to provide a Student Medical Certificate (SMC) if the absence is medical or provide appropriate documentation if there are compassionate grounds for the absence in question. Students are encouraged to contact their Faculty academic counselling office for more information about the relevant documentation. It is strongly recommended that students notify the instructor as soon as possible, ideally before the assessment, when they become aware of an absence. University policy is that students must communicate with their instructors no later than 24 hours after the end of the period covered by the SMC or immediately upon their return from their documented absence. Failure to follow University policy and procedures may result in denial of academic accommodation and a grade of zero.

- **Documentation for Accommodation:** Individual instructors are not permitted to receive documentation directly from a student, whether in support of an application for consideration on medical grounds or for other reasons. All required documentation for absences that are not covered by the Self-Reported Absence Policy must be submitted to the Academic Counselling office of a student's Home Faculty.

- **Western University policy on Consideration for Student Absence** is available here: Policy on Academic Consideration for Student Absences - Undergraduate Students in First Entry Programs.

- **Student Medical Certificate (SMC):** This form is available here: http://www.uwo.ca/univsec/pdf/academic_policies/appeals/medicalform.pdf.

- **Religious Accommodation:** Students should consult the University's list of recognized religious holidays and should give reasonable notice in writing, prior to the holiday, to the Instructor and an Academic Counsellor if their course requirements will be affected by a religious observance. Additional information is given in the Western Multicultural Calendar.

**Policy Regarding Class Attendance and Engagement:** If the instructor deems a student’s attendance or engagement in the class to be unsatisfactory, that student may be prohibited from writing the final examination. Examples of unsatisfactory class engagement include frequent absences from an in-person or synchronous online class, lack of assignment submissions, and inadequate use of online course materials. Instructors who intend to make use of this policy will notify the student in advance.

**Statement on Mental Health and Support Services:** Students under emotional/mental distress should visit http://uwo.ca/health/mental_wellbeing/ for more information and a complete list of resources on how to obtain help.

**Statement on Remote Proctoring:** While Western intends to hold most classes, mid-terms and finals in-person, the London-Middlesex Health unity may require western to teach in a remote format. If this occurs, all assessments will be done remotely and may involve the use of remote proctoring software (i.e., Proctorio, ProctorTrack). Instructors will provide information on the details should the need arise.