Registration

You are responsible for ensuring you are registered in the correct courses. If you are not registered in a course, the Department will not release any of your marks until your registration is corrected. You may check your timetable by using the Login on the Student Services website at https://student.uwo.ca. If you notice a problem, please contact your home Faculty Academic Counsellor immediately.

Prerequisite Note

The prerequisites for this course are Economics 1021A/B and 1022A/B, or Economics 2001A/B, and one of MCV4U, Mathematics 0110A/B, Calculus 1000A/B, Calculus 1500A/B, Mathematics 1225A/B or the former Calculus 1100A/B.

You are responsible for ensuring that you have successfully completed all course prerequisites, and that you have not taken an anti-requisite course. Lack of pre-requisites may not be used as a basis for appeal. If you are found to be ineligible for a course, you may be removed from it at any time and you will receive no adjustment to your fees. This decision cannot be appealed.

If you find that you do not have the course prerequisites, it is in your best interest to drop the course well before the end of the add/drop period. Your prompt attention to this matter will not only help protect your academic record, but will ensure that spaces become available for students who require the course in question for graduation.

Course Description:

This course builds the analytical foundation upon which nearly all economic models and predictions are based: constrained optimization, equilibrium analysis, and comparative statics. You will learn how a consumer chooses among different goods when constrained by her budget, how firms allocate resources when constrained by costs or production capabilities, and how these decisions change with economic conditions. You will see, as the course progresses, how the
choices made by individual consumers and firms translate into stable, predictable outcomes in
the market as a whole. The analytical approach will be grounded in numerous real world
examples to demonstrate the importance of understanding the basic economics that underpins the
workings of our daily lives. Since this is an online course, all other course material, as well as
assignments and quizzes, will be provided exclusively through OWL. Assignments and
quizzes will only be accepted through OWL.

**Course Learning Outcomes:**

Upon successful completion of the course, the student will:

- Understand the mathematical method(s) of choosing two variables to maximize an objective
  subject to a linear constraint
- Be able to apply those methods to model a consumer’s choice of consumption goods subject
to a budget constraint.
- Be able to apply those methods to model a producer’s choice of inputs subject to a
  technological constraint
- Be able to model how a price-taking firm maximizes profits given the minimized costs
  studied earlier.
- Have acquired knowledge of consumer and producer surplus, and will understand how to
  apply these concepts to evaluate the effects of government policies.

**Textbook(s):**

David Besanko and Ronald R. Braeutigam, Microeconomics, 5th edition, John Wiley and Sons
Inc., 2014
David Besanko and Ronald R. Braeutigam, Student Study Guide Microeconomics, 5th edition,
John Wiley and Sons Inc., 2014

It is required that students have accesses to the textbook, and the study guide
as well. A copy of the textbook should be available in the reserve section of the
Weldon library once the term begins.

**Tentative Course Schedule:**

<table>
<thead>
<tr>
<th>Content</th>
<th>Textbook Chapter(s)</th>
<th>Week(s)</th>
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</thead>
<tbody>
<tr>
<td>Introduction 1, Demand and Supply</td>
<td>1, 2</td>
<td>1, May 8-12</td>
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<tr>
<td>Consumer Preference</td>
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<td>2, May 15-19</td>
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<tr>
<td>Consumer Choice</td>
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<td>3-4, May 22 - June 2</td>
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<tr>
<td>Theory of Demand</td>
<td>5</td>
<td>5-6, June 5-16</td>
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<tr>
<td>Production Technology</td>
<td>6</td>
<td>7-8, June 19-June 30</td>
</tr>
<tr>
<td>Cost Minimization</td>
<td>7</td>
<td>9, July 3-7</td>
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<tr>
<td>Cost Curves</td>
<td>8</td>
<td>10, July 10-14</td>
</tr>
<tr>
<td>Competitive Markets</td>
<td>9</td>
<td>11, July 17-21</td>
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<tr>
<td>Applications</td>
<td>10</td>
<td>12, July 24-28</td>
</tr>
<tr>
<td>Final Exam</td>
<td>1-10</td>
<td>13, July, 31 – August, 3</td>
</tr>
</tbody>
</table>
Grading:

The course grade will be based on two assignments, four short quizzes, and a final exam. Both the assignments and quizzes will be submitted via OWL. The format of the assignments and the final exam will include short answer questions such as true/false and explain, and problem-solving questions similar to those on the quizzes. The quizzes and the assignments are due on the FRIDAY of the week indicated below. The final exam will be scheduled in the week of July 31 to August 3. The distribution of the marks is as follows:

Short Quizzes 30%
Assignments 20%
Final 50%

<table>
<thead>
<tr>
<th>Assessment</th>
<th>Content</th>
<th>Due Week</th>
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<tbody>
<tr>
<td>Quiz 1</td>
<td>Chapters 1-2</td>
<td>2</td>
</tr>
<tr>
<td>Quiz 2</td>
<td>Chapters 3-4</td>
<td>4</td>
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<tr>
<td>Quiz 3</td>
<td>Chapters 6-7</td>
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<tr>
<td>Quiz 4</td>
<td>Chapters 8-9</td>
<td>11</td>
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<tr>
<td>Assignment 1</td>
<td>Chapters 1-5</td>
<td>6</td>
</tr>
<tr>
<td>Assignment 2</td>
<td>Chapters 6-10</td>
<td>12</td>
</tr>
</tbody>
</table>
1. Guidelines and policies for the Faculty of Social Science and the Department of Economics are posted online in the current Western Academic Calendar at http://westerncalendar.uwo.ca.


3. **Cheating as an academic offence:** Students are responsible for understanding what it means to “cheat”. The Department of Economics treats cheating incidents very seriously and will investigate any suspect behaviour. Students found guilty will incur penalties that could include a failing grade or being barred from future registration in other economics courses or programs. The University may impose further penalties such as a notation on your official academic transcript, suspension or expulsion.

4. **Plagiarism:** Students must write their essays and assignments in their own words. Whenever students take an idea or a passage from another author, they must acknowledge it by using quotation marks where appropriate and referencing with footnotes or citations. Plagiarism is a major academic offense (see Scholastic Offence Policy in the current UWO Academic Calendar at http://westerncalendar.uwo.ca/2017/pg113.html.

The University of Western Ontario uses software to check for plagiarism and students may be required to submit their written work in electronic form. Those found guilty will have penalties imposed as noted in point 3.

5. It is Department of Economics policy that **NO** assignments be dated, stamped or accepted by staff. Students are responsible for submitting assignments in class or to the instructor during office hours.

6. When appealing a mark, students should refer to the University’s Procedures in the current UWO Academic Calendar (http://westerncalendar.uwo.ca/2017/pg112.html). Please note the relevant deadlines.

The Department will not consider any appeal unless an attempt has been made to settle the matter first with your instructor. If after this discussion you remain dissatisfied with a grade or other decision, you may proceed with a written appeal (e-mails are not acceptable) to the Undergraduate Director in Economics, stating the reasons for your appeal. A useful form and checklist is provided at: (Use Chrome or Firefox) http://economics.uwo.ca/undergraduate/program_counselling/responsibilities_policies.html#appeals

7. Systematic adjustments of a class grade distribution (either up or down) can occur in Economics courses. The fact that grades have been adjusted is not grounds for an appeal.
8. Note the following add and drop deadlines:

Dates for **adding** courses in the summer:
- Last day to **add** a Distance Studies Course: Friday, May 12, 2017
- Last day to **add** an Intersession Course: Tuesday, May 16, 2017
- Last day to **add** a first term half course Summer Evening: Friday, May 12, 2017
- Last day to **add** a second term half course Summer Evening: Friday, June 23, 2017

Dates for **dropping** Courses in the summer:
- Last day to **drop** a Distance Studies Course: Monday, June 12, 2017
- Last day to **drop** an Intersession Course: Monday, June 5, 2017
- Last day to **drop** a first term half course Summer Evening: Monday, June 5, 2017
- Last day to **drop** a second term half course Summer Evening: Monday, July 17, 2017

9. Faculty of Social Science policy states that oversleeping or misreading an exam schedule is not an excuse for a make-up. This rule applies to all mid-term tests and final exams in the Department of Economics.

**Policy Regarding Makeup Tests and Final Examinations**

*Academic Accommodation* will **not** be granted automatically on request. You **must** demonstrate by documentation that there are **compelling** medical or compassionate grounds before academic accommodation will be considered.

If you decide to write a test or an examination, you must be prepared to accept the mark you earn. Rewriting tests or examinations, or having the value of the test or examination reweighted on a retroactive basis, is **not** permitted. Book airline flights after you know the dates of your final examinations. Airline flights must not conflict with test or final exams.

If you are requesting a makeup test for a midterm or a final examination, unless medically incapable, notify your instructor by email or phone, preferably prior to the scheduled date of the test, but definitely within **24 hours** of the date of the test or exam. Failure to follow this procedure may result in denial of a request for academic accommodation or result in a grade of zero. Set up an appointment as soon as possible to meet personally with your instructor. If the instructor is not available, you may send an email message, copying the Undergraduate Coordinator at econugrd@uwo.ca (Social Science Room 4075). **Notifying your instructor of a missed test or exam does not automatically entitle you to a makeup test.**

Students who seek a makeup test or examination must provide medical or other relevant verification that their absence from a regularly scheduled test or examination is beyond their control. Documentation must support your reasons. Medical documentation should be given to the Academic Counselling Office of your home Faculty **as soon as possible (preferably within 24 hours of the test)** if you know you may not be able to write your final examination on the scheduled day and time. Failure to follow this procedure, or to provide supporting documentation, may result in denial of a request for academic accommodation or result in a grade of zero. If your documentation is not acceptable, you will be given a zero for the missed test.

For personal illness, if you consult Student Health Services regarding your illness or personal problem, you should request a Student Medical Certificate from the physician. If you were seen by an off-campus doctor, obtain a certificate from his/her office at the time of your visit. The off-campus medical certificate form must be used and can be found at:
http://www.uwo.ca/univsec/pdf/academic_policies/appeals/medicalform.pdf. Notes stating "For Medical Reasons" are not considered sufficient.

For any other circumstances, if you are not sure what documentation to provide, ask your Academic Counselor. If your documentation is judged sufficient, the academic counselor will issue a Recommendation for a Special Examination (a single form for midterms or a triple color form for final examinations). Once you have this form, contact your instructor ASAP to make arrangements. Even if approved from your home faculty Academic Counsellor, there is no guarantee that you will be allowed to write the makeup test and exam.

For final examinations, you need permission from your home Faculty Counsellor, your instructor, and the Department Chair. Failure to follow this procedure may result in an examination grade of zero. You must ensure that the Special Examination form has been signed by the instructor and Department Chair and that the form is returned to the Academic Counseling Office for approval without delay. Make-up final examinations, if permitted, will be written within one month of the end of the exam period.

Policies Regarding Academic Accommodation

Information about the Faculty of Social Science's policies regarding academic accommodation is found on its website at http://counselling.ssc.uwo.ca/procedures/havingproblems.asp or in Social Science Room 2105. Your "Academic Rights and Responsibilities" are also outlined in the current UWO Calendar at http://westerncalendar.uwo.ca/2017/pg111.html. Claiming that “you didn’t know what to do” is not an acceptable excuse for not following the stated procedures.

Policy Regarding Class Attendance

If your instructor views your class attendance as unsatisfactory, you can be debarred from writing the final examination. If there is intent to make use of this University policy, you will be notified in writing.

Statement on Mental Health and Support Services

If you or someone you know is experiencing emotional/mental distress, there are several resources here at Western to assist you. Please visit http://www.uwo.ca/uwocom/mentalhealth/ for more information and a complete list of resources, as well as how to obtain help.